

Packaging

CRAFTSMANSHIP - CUSTOMIZATION - CREATIVITY



**ONE-STOP PACKAGING
SOLUTIONS PROVIDER**



NEW ISLAND PRINTING GROUP CO., LTD.

WWW.NEWISLAND.COM

**Outstanding
Services & Quality
Innovative
Solutions & Designs
Sustainable
Materials & Production**



#49188 Oriental Perfume Coffret



新洲印刷集團有限公司

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INSTAGRAM



LINKEDIN



WECHAT



#45724 Fragrance Hinge

Discover New Island



#45726 Window Carton

RICH KNOWLEDGE

Established in 1964 and growing since.
One of the leading Paper Printing and Packaging suppliers of Hong Kong and Mainland China. 60 years of rich knowledge and technical know-how.

1800M+

Folding Boxes Produced
Per Year



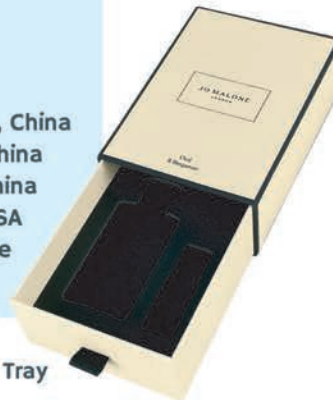
#45728 Drop-On-Lid

85M+

Rigid Boxes
Produced Per Year

FACILITY

Head Office - Hong Kong, China
Factory - Dongguan, China
Factory - Shanghai, China
Office - New York, USA
Office - Paris, France



#45730 Sleeve & Tray

56,850SQM+

Production and Operational Area



WHERE PACKAGING COMES ALIVE

Your Ideas & Concept
Branding & Message
Unboxing Experience
Tech & Display
WE HAVE YOU COVERED

INTEGRATED MANUFACTURING

In-house R&D
In-house GMP workshop
In-house Innovation & Design
Large Scale Production
Strict Quality Controls
Skilled Hand Assembly

1200+

Skilled Employees (Full Automation
Workflow + Hand Assembly)



CONFIDENCE WITH NEW ISLAND

Commitment to Best Practice and Quality Excellence
Dedicated towards High Morality and Ethical Standards



OUR SERVICES

SOURCING AND PROCUREMENT

Our professionals in China and across Asia can assist in sourcing challenges to obtain the best material at a competitive price.

- Responsible Sourcing
- Global Supplier Network
- Sustainable and Recycled Materials
- Competitive Pricing
- Save time and Cost
- Art Papers and Luxury Papers
- Corrugated, Paper Boards, FSC .. etc.
- Ribbons, String, Gems, Custom Embellishments

ARTWORK AND STRUCTURAL DESIGN

New Island has a in-house innovation center dedicated to create new and creative packaging structures. Choose from our Existing portfolio, improve on your current design or make it unique. It's all up to you.

- Limited Edition Packaging
- Festive Packaging and Advent Calendars
- Eco-friendly, Non Adhesive
- Online Retail Branding & Ecommerce
- Tech Design (light, touch, sound, motion)

PRE-PRESS OUTPUT AND PROTOTYPE

Pre-press services include paper engineering, digital pre-press colour separation, proof-making together with the provision of pre-production sampling.

- Mockups and white samples
- Fitting and refinement
- Colour proofing and management
- Prototype for the final approval

#45732 Flute Carton and Divider



Flexible
Customized
To Fit You



PRINTING

Our application can be applied to various substrates like art paper, paper boards, heavy cardboard, flute, lightweight paper, foil-laminated board, PVC, PET and polyester, etc.

All of our plants are equipped with GMP production workshops certified with BRC/IOP to manufacture paper packaging for food, cosmetics and pharmaceutical products.

- Offset 6-colour, 7-colour, 8-colour Heidelberg press
- Flexographic, Silkscreen, Digital Press
- Soy Based Inks

SURFACE TREATMENT

We provide a wide range of surface treatment and post-press solutions. Printed sheets can also be laminated onto various corrugated materials before die-cutting.

- Glossy, Matt, Soft Touch,
- Scented, Sanding, Crack Resistance
- Anti-Scratch, Hot stamping, Cold foil
- Various Lamination, Flocking
- Embossing, Debossing, Line Emboss
- Silk-Screening Glitters, High-Gloss etc.
- Antimicrobial Coating (patented)

POST PRESS & HAND ASSEMBLY

Full automation diecutting, folding, gluing, creasing and window patching.

Skilled hand assembly for intricate tasks and tasks for all unique shapes, special items and complex designs.

- Installation of components, tech components
- Installation of art pieces, pop-up, etc.
- Custom shaped wrapping, embroidery
- Special materials, eco-leather ... etc.
- Insertion of tray, draws and other parts
- Ribbons, gems, embellishments, handles ... etc.

QUALITY ASSURANCE & SHIPPING

Seamless production flow and quality check throughout the entire process to ensure top delivery at every stage.

We take utmost care in handling and packing your products to ensure they are delivered safely to your destination. We have flexible transportation solutions for air, sea and land. We utilize our network of resources and shipping partners to offer time and cost saving support.

- International Exporting

INDUSTRY SPECIALIZATION

Beauty & Skincare
Pharmaceutical
Colour Cosmetics
Fragrances
Travel Retail
Healthcare
Luxury
Wine & Beverages
Homeware

Food & Confectionery
Electronics
Consumer Products & FMCG
Keepsake
Gifts & Novelty
Seasonal & Limited Edition
Eco-Friendly Products
Promotional Products
E-commerce & Online Retail

500+

Global Beauty, Luxury
and Fragrance Brands



We encourage our customers
to make eco-friendly choices.
Our customer FSC usage
trend:

2014	3.28%
2017	25.44%
2020	48.20%
2024	71.85%



Highly recommend antimicrobial coating to
be applied on packaging for:

- Sensitive Skin Products
- Infant and Children Skincare & Cosmetics
- Pharmaceutical & Healthcare
- Direct Food Contact Products
- Children's Retail
- Colour Cosmetics
- Travel Retail



Geneva Inventions
2022 Silver Award

ANTIMICROBIAL COATING

**COMPLIES WITH
GLOBAL CHEMICAL
SAFETY REGULATIONS.**

**TRADEMARKED
EXCLUSIVE PRODUCT**

Accredited laboratories have
independently confirmed that
coated paper kills over 99.9% of
both gram-positive and
gram-negative bacteria (such as
Staphylococcus Aureus, Escherichia
Coli), whilst also deactivating most
viruses including human corona
virus (COVID-19)



Limited Edition



#45734 Chest with Lock



#45736 Special Construction



#45738 Special Construction



#45740 Top Hat



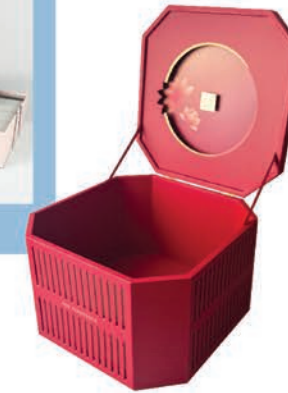
#45800 Ballerina



#45742 Globe



#45744 Fan



#49196 Large Gift Chest



#45818 Special Construction
with metal plaque



#49197 Side Open Double Tray with Lid



#45722 Special Construction with light



#48522 Eyeliner Mascara Carton

FOLDING CARTONS APPLICATIONS



#48523 Twist Top



#49199 Classic Carton



#48562 Side Panel



#48555 Hex Hinge



#48556 Hex Drop-on-Lid



#48560 Pouch



#48531 Santa



#48533 Christmas Cracker



#48538 Window

Bags & Carriers #E-commerce



#48563 Mailer



#48565 Round Case



#48570 Shopper



#48573 Semicircle



#48579 Box Carrier



#49200 Shopper



#49201 Carton Collection

Fragrance Packaging



#49208 Travel with Four



#49206 Travel in Five



#49204 Perfume Display Draw



#49211 Various Drop in Gold



#49213 Glitter Snow Flake



#49219 Hearts Carton



#49218 Special Construction EDT Tube



#49216 EDP & EDT Tester Cover



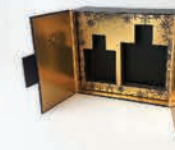
#49215 Center Open Tall Display Hinge



#49221 Flower Cylinder



#49225 Trio Scent



#49226 Duo Gold



#49227 Scent Surprise



#48589 Clover



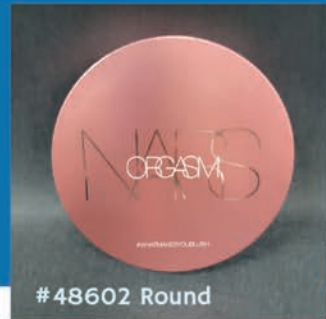
#48591 Embroidery Hearts



#48595 Standing Bear



#48600 Rabbit



#48602 Round



#48604 Triangle

#Custom Shaped Rigid



#48606 Lipstick Tube



#48608 Gem Stone



#48610 Tree



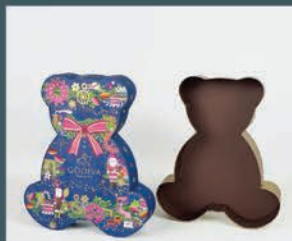
#48612 Cylinder



#48615 Window Cylinder



#48619 Flower



#48621 Sitting Bear



#48624 Long Sleeve



#48626 Kraft Sleeve

SLEEVE & TRAY



#48629 Vertical Sleeve



#48633 Vertical Sleeve



#48635 Classic Sleeve



#48637 Carton Sleeve



#48639 Trio Set Sleeve



#48644 Draw Sleeve



#48646 Two Side Sleeve



#48648 Wide Draw Sleeve



#48650 Blush Mirror



#48655 No Mirror Palette



#48660 Shimmer Shine



#48663 Mirror Twelve



#48667 Trapezoid



#48669 Doll Face

#Blush Compact
#Eye Shadow Palettes



#48672 Professional



#48673 Trio



#48676 Classic
Black Palette

#Hinge Box



#48705 Flip Top



#48708 Carton Hinge



#48700 Double
Wall Hinge



#48710 Blush Hex Hinge



#48716 Various Size



#48722 Trio

DROP-ON-LID
COLLAPSIBLE



#48724 Double Wall



#48726 Golden Waist



#48728 Classic



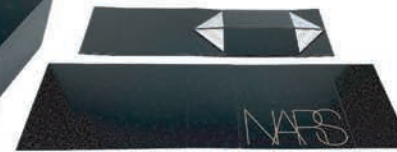
#48730 Twist Lock



#48733 Hinge Collapsible

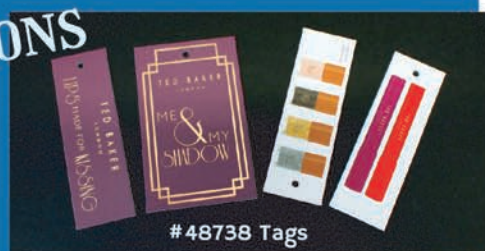


#48735 Drop-on-lid Collapsible



#48737 Double Wall

#INSTRUCTIONS
#CARDS
#TAGS
#LABELS
#STICKERS
#FITTINGS
#DIVIDERS
#WRAPS
#INSERTS
#POUCH
#FABRICS



#48738 Tags



#48739 Labels



#48742 Foam



#48744 Cards



#48746 Tags



#48750 Flute



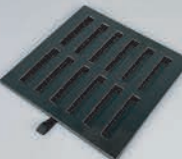
#48753 Flocking



#48756 Blister



#48757 Tissue



#48759 Paper Tray



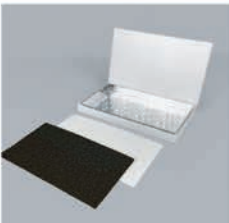
#48760 Pulp



#48768 Brand Greeting Card



#48771 Fragrance Tester Strips



#48773 Glassline Paper & Waffle



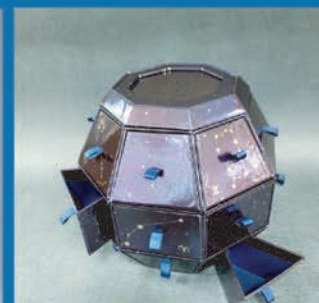
#48766 Fragrance Tester



#48775 Instruction & Information



#48783 House



#48785 Horoscope Light



#48786 Double Door



#48788 Nutcracker



#48790 Back Panel Pop up with light and music

#Advent Calendars



#48792 Surprise Can



#48793 Book Special



#48800 Pick Up



Contact

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Shanghai, China

Paris, France

New York, USA

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INSTAGRAM



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WECHAT

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